

About JA Azerbaijan

As a local youth organization, JA Azerbaijan activates youth for the future of jobs by equip them with the skills for future. Through the delivery of cutting-edge, experiential learning in financial literacy, work readiness, and entrepreneurship, we create pathways for employability and job creation.

JA Azerbaijan implements its projects in Azerbaijan based on three core areas of business education.

- **Work readiness:** JA creates skill-building opportunities that enable young people to find meaningful, productive careers.
- **Financial literacy:** JA provides practical training in budgeting, spending, investing, the responsible use of credit and insurance.
- **Entrepreneurship:** JA designs experiences that spark the entrepreneurial spirit and teach the practical day-to-day skills required to run a viable, long-term business.

Projects and initiatives

Starting from 2015, JA Azerbaijan has launched four initiatives: a) Career Planning and Development, b) JAA Career Academy, c) Youth Entrepreneurship Program and d) Financial Literacy Program.

- a) **Career Planning and Development Program** introduces to students the importance of seeking careers that help them to realize their potential and discover new emerging professions.
- b) **JA Career Academy** intends to help University students to develop professional and business skills relating to their personal development, and cultivate the future business leaders' character, creativity and leadership. Within the “**Career Academy**” project JAA in partnership with **AMCHAM** provides professional skills development training programs, mentorship opportunities for the students from different educational backgrounds.
- c) **Youth Entrepreneurship Program** focuses on **developing entrepreneurial skills, knowledge and attitude** of young people at ages 15-29 through various learning activities and practical workshops. The program aims to support youth-led enterprise development in Azerbaijan.
- d) **Financial Literacy Program** equips youth with financial skills, increases their knowledge of the concepts of money, income, earning, saving, spending, investing, budgeting, credit/borrowing risks, and empowers them to make smart financial decisions for their future. Financial Literacy program was launched in 2018 in partnership with Ministry of Education, American Councils, Youth Foundation and US Embassy in Azerbaijan. The program consists of different small scale activities implemented with various partners and open for new partnerships.

JA Azerbaijan in 2019



8
projects



6252
young people



247
teachers & educators



65
volunteers



25.643
hours

13 regions



We are growing, evolving, expanding together!